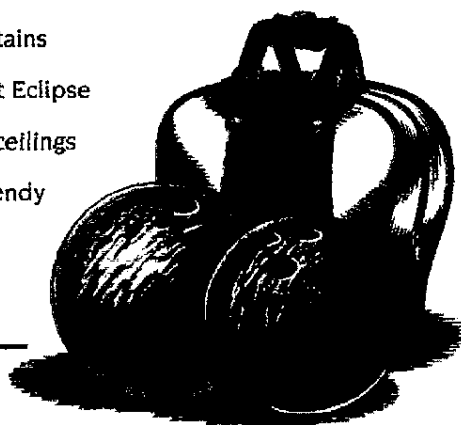


SURGEON GENERAL'S WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.

"**M**y wife and I both enjoy smoking.

But we're not so crazy about cleaning the stains
it leaves on our walls. Then we heard about Eclipse
and gave it a try. Ever since, the walls and ceilings
have stayed the color we painted them. Wendy
says it's sea-mist green, whatever that is."

Steve and Wendy W., Lafayette



Steve and Wendy
do everything together. Fortunately
that no longer includes washing
cigarette smoke stains off their walls.

All over Chattanooga, there are many true stories
like Steve and Wendy's as thousands of smokers
discover Eclipse. It's the only cigarette in the world
with almost 90% less second-hand smoke,*
no ashes, no lingering odor and
practically no staining.



Want to share an Eclipse story?

Call us at 800-828-1400. We can't wait to hear it.

Offer restricted to smokers 21 years of age or older.

**85-89% reduction compared to leading brands.*

ECLIPSE FULL FLAVOR

3 mg. "tar", 0.2 mg. nicotine av. per cigarette by FTC method.

ECLIPSE
Imagine that.

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